

"An inspiring story for entrepreneurial girls." —**Ann M. Martin**, author of the **Baby-Sitters Club** series and Newbery Honor winner *A Corner of the Universe*

"*The Startup Squad* encourages girls to dream big, work hard, and rely on each other to make good things happen. It teaches them how to succeed—and reminds all of us that girls mean business!" —**Sheryl Sandberg**, COO of Facebook and founder of **LeanIn.Org** and **OptionB.Org**

THE STARTUP SQUAD

By Brian Weisfeld and Nicole C. Kear



Girls mean business in a brand-new middle grade series about friendship and entrepreneurship!

All the great leaders had to start somewhere. And Theresa ("Resa" for short) is starting with the lemonade stand competition her teacher assigned to the class—but making it a success is going to be a lot harder than Resa thinks.

The prize: line-skipping tickets to Adventure Central. The competition: Val, Resa's middle school nemesis. And the biggest obstacle to success: Resa's own teammates. Harriet is the class clown, Amelia is the new girl who thinks she knows best, and Didi is Resa's steadfast friend—who doesn't know the first thing about making or selling lemonade. The four of them quickly realize that the recipe for success is tough to perfect—but listening to each other is the first step. And making new friends might be the most important one...

The back of each book features tips from the Startup Squad and an inspirational profile of a real life girl entrepreneur! For more information about the series and fun empowering initiatives, please visit: www.thestartupsquad.com.

"A great read that is fast-paced, fun, and empowering." —**Katherine Applegate**, Newbery Medal-winning author of *The One and Only Ivan*

Brian Weisfeld is a father and entrepreneur who has helped build a number of well-known billion-dollar companies, including IMAX and Coupons.com. He lives in Silicon Valley and can often be found eating gummy bears with his wife while watching his two daughters sell lemonade from the end of their driveway.

Nicole C. Kear lives in New York City with her husband, three firecracker kids and a ridiculously fluffy hamster. She's written lots of essays and a memoir, *Now I See You*, for grownups, and The Fix-It Friends series for kids.

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